



# OFFICIAL RULES GO THE EXTRAMILE SWEEPSTAKES

**A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.  
VOID WHERE OTHERWISE PROHIBITED BY LAW.**

The Go the ExtraMile Sweepstakes ("The Sweepstakes") is sponsored by ExtraMile Convenience Stores LLC ("Sponsor"), 6001 Bollinger Canyon Road, San Ramon, CA 94583.

1. **SWEEPSTAKES PERIOD:** The "Sweepstakes Period" will begin at 12:00:00 AM (midnight) Pacific Time ("PT") on May 24, 2021 and will end at 11:59:59 PM PT on July 3, 2021. During the Sweepstakes Period there will be six (6) "Weekly Entry Periods" as set forth below and a Grand Prize Drawing.

Weekly Entry Periods	Start Date (at 12:00 A.M. PT)	End Date (at 11:59:59 P.M. PT)
1	5/24/2021	5/30/2021
2	5/31/2021	6/6/2021
3	6/7/2021	6/13/2021
4	6/14/2021	6/20/2021
5	6/21/2021	6/27/2021
6	6/28/2021	7/3/2021

Non-winning entries into a Weekly Entry Period will carry forward into future Weekly Entry Periods. All entries received during the Sweepstakes Period will be included into the Sweepstakes Grand Prize Drawing. All drawings will be conducted as set forth in Rule 4.

In addition, each calendar day during the Sweepstakes Period, the Sponsor will select an ExtraMile Extras® Member at random, who may or may not have entered the Sweepstakes, and award him/her a Daily Prize, as set forth in Rule 5C below.

2. **ELIGIBILITY:** The Sweepstakes is open only to those who are or become ExtraMile Extras Members, are legal residents of the states of California, Idaho, Nevada, Oregon, Utah or Washington and who are 21 years of age or older at the time of entry. If an otherwise eligible individual is not an existing ExtraMile Extras Member at the date of entry he/she may enroll in the ExtraMile Extras Program by completing the following steps: (a) visiting [www.extramileextras.com](http://www.extramileextras.com) and enrolling for free; or (b) by downloading the ExtraMile Extras Mobile App, which can be downloaded for free from the I-Tunes or Google Play stores. If an otherwise eligible individual has an ExtraMile Extras Loyalty Card, that card must be registered with ExtraMile. He/she can register his/her Loyalty Card by visiting [www.extramileextras.com](http://www.extramileextras.com) or downloading the free ExtraMile Extras Mobile App following the new account registration instructions. All ExtraMile Extras Members are encouraged to review and update their ExtraMile Extras accounts to ensure that the e-mail address, telephone numbers and street addresses are current.

Employees of Sponsor, Chevron Products Company, a division of Chevron U.S.A. Inc., Drake Cooper, KickBack Points LLC, Mercury Promotions & Fulfillment ("Mercury"), and each of their respective parent, subsidiary, affiliate companies and distributors and advertising, promotion and production agencies, and employees and the members of each of their immediate family (e.g., spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each (collectively referred to as "Sweepstakes Entities") are not eligible to enter or win. All applicable federal, state and local laws and regulations apply. Participation in the Sweepstakes by the entrant constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions,

which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules.

**3. HOW TO ENTER THE SWEEPSTAKES:** Anytime during the Sweepstakes Period, an eligible entrant (“Entrant”) may enter the Sweepstakes as follows:

**A. Purchase Method of Entry:** During the Sweepstakes Period, an Entrant will receive an entry into the Weekly Entry Period and the Grand Prize Drawing by completing a qualifying transaction at an ExtraMile® retail store, which exclude purchases solely comprised of any of the following: lottery tickets, tobacco, alcohol, motor fuel, motor fuel services, car washes, propane, restaurant-prepared food, phone/prepaid wireless cards, gift cards and charitable donations.

**B. Alternative Method of Entry:** To enter for free without making a purchase, an Entrant must logon to [www.extramileextras.com](http://www.extramileextras.com) or the ExtraMile App; login using his/her username/password; go to the “Member Home/Point Balance” page and enter “EXTRA1000” into the “Enter a Promo Code” field, then click Apply.

**Limit: One (1) entry per person/email/phone/ExtraMile Extras Account per day regardless of method of entry.** Additional attempts to submit an entry from the same person are void and may result in disqualification.

**4. WINNER SELECTION:** On or about July 9, 2021, there will be a drawing for all Weekly Entry Periods from among all eligible entries received for each applicable Weekly Entry Period. In addition, on July 9, 2021, there will be a drawing for the Grand Prizes from among all eligible entries received during the entire Sweepstakes Period. The potential Weekly Entry Period winners and potential Grand Prize winners will be notified on or about July 16, 2021. The potential winners will be provided with instructions on how to claim his/her prize as set forth in Rule 6 of these Official Rules, subject to verification of eligibility and compliance with these Official Rules. Daily Prize drawings will occur throughout the Sweepstakes Period and Daily Prizes will be awarded as set forth in Rule 5C.

**5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:**

**A. Four (4) Grand Prizes:** Four (4) separate “Grand Prizes” in total will be awarded during the Sweepstakes. Each Grand Prize is described as follows and no more than one (1) of each of the following Grand Prizes will be awarded:

- i. A video gaming system consisting of: a NXZT Model: PC Creator, a Hyper X Cloud II Gaming Headset, a Wooting One Linear 55 RGB TKL Keyboard, a NZXT Large Mouse Pad, a 27” ASUS TUF Gaming Monitor (ARV \$4,195.00) plus a \$1,000 prepaid Visa® card for a total ARV of \$5,195.00. The provider of this Grand Prize is Red Bull.
- ii. A Samsung - 65” Class 8 Series LED 4K UHD Smart Tizen TV; plus a \$1,000 prepaid Visa card. The ARV is \$1,750. The provider of this Grand Prize is the Coca-Cola Company.
- iii. Mountain Dew branded Icelandic Skis (171 cm), 2019 model year (ARV: \$300) plus a \$1,250.00 prepaid Visa card. The ARV is \$1,550.00. The provider of this Grand Prize is the PepsiCo.
- iv. Yeti Tundra 65 Cooler (ARV: \$350) Plus a \$1,000 prepaid Visa card. The ARV is \$1,350.00. The provider of this Grand Prize is Monster, Inc.

The total ARV of all Grand Prizes is \$9,846.00.

**B. Weekly Prizes (328):** For Weekly Entry Period #1, there will be six (6) of each “Weekly Prize” awarded as set forth below for a total of forty-eight (48) Weekly Prizes.  
For Weekly Entry Periods

#2-#6, there will be seven (7) of each “Weekly Prize” awarded for a total of fifty-six (56) Weekly Prize for each Weekly Entry Period. There will be a total of Three Hundred Twenty-eight (328) Weekly Prizes awarded during the Sweepstakes Period. Each Weekly Prize is described as follows and no more than forty-one (41) of each of the following Weekly Prizes will be awarded.

- i. Coors branded backpack from Molson Coors, the prize provider, which has an ARV of \$75.00.
- ii. Corona branded backpack from Constellation, the prize provider, which has an ARV of \$75.00.
- iii. Body Armour 20 oz. black Yeti tumbler, from Body Armour, the prize provider, which has an ARV of \$30.00.
- iv. ExtraMile branded JBL Flip 5 waterproof speaker from Danone, the prize provider, which has an ARV of \$125.00.
- v. ExtraMile branded 15W wireless charger & sanitizer from Johnsonville, the prize provider, which has an ARV of \$61.25.
- vi. ExtraMile branded alarm clock and charging station from Tyson, the prize provider, which has an ARV of \$112.00.
- vii. ExtraMile branded JBL T450BT wireless on-ear headphones from Dr. Pepper, the prize provider, which has an ARV of \$105.00.
- viii. Speaker cooler/chair/blanket bundle from Icee which has an ARV of \$100.00.

The total ARV of all Weekly Prizes is \$28,031.00

- C. Daily Prizes (41):** A “Daily Prize” will be awarded each calendar day to an ExtraMile Extras Member, whether or not they have entered the Sweepstakes. If an ExtraMile Extras Member is selected as a winner in the random drawing, a Shield appear in his/her ExtraMile Extras Account page/status within 1 business day of the drawing. The Shield will provide the winning ExtraMile Extras Member one (1) free product from the ExtraMile Extras Rewards Catalog. The free products range in value from \$0.99 to \$3.49. The total ARV of all Daily Prizes is \$143.09.
- D. Total ARV:** The total ARV of all prizes awarded in this Sweepstakes is \$38,002.33.
- E. Odds of Winning:** The odds of winning a Grand Prize depend on the number of eligible entries received during the entire Sweepstakes Period. The odds of winning a Weekly Prize depend on the number of eligible entries received during the Weekly Entry Period, including those that carry forward from earlier entry periods. The odds of winning a Daily Prize depend on the number of ExtraMile Extras Members.
- F. Limitation:** No more than one Grand Prize, one Weekly Prize and one Daily Prize per person/email/phone/ExtraMile Extras Account.
- G. Gift Cards:** The use of a pre-paid Visa Card constitutes the user’s acceptance of the pre-paid Visa Card’s terms and conditions so each winner should read the terms and conditions on the pre-paid Visa Card’s carefully. No pre-paid Visa Cards will be redeemed or exchanged for cash, except where required by law. No pre-paid Visa Cards will be replaced or replenished if it lost, stolen, damaged, destroyed or used without your permission and will be voided if altered or defaced.

**H. Note Applicable to all Prizes:** Prizes are not transferable or substitutable except that Sponsor may, in its sole discretion, substitute a prize with one of equal or greater value. All costs and expenses not included above, e.g., federal, state, or local taxes, are solely the responsibility of each winner. All prizes will be awarded provided there is a sufficient number of Entrants. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternate potential winner in the event that a potential winner is unreachable; the prize notification is not responded to or is returned as undeliverable; a potential winner declines acceptance of a Prize; or if in Sponsor's determination, a potential winner has not complied with these Official Rules.

**6. WINNER NOTIFICATION AND VERIFICATION:** All potential winners are subject to verification of eligibility and compliance with these Official Rules. The potential Grand Prize and Weekly Prize winners will receive notification (from Mercury for the Grand Prize and from PromoShop Inc. for the Weekly Prize) via e-mail on or about July 16, 2021. Each potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification, or the Grand Prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Potential Weekly Prize winners will be contacted to confirm eligibility and provide a mailing address. If the potential Weekly Prize winner does not respond within five (5) calendar days from the date of attempted notification, that Weekly Prize will be forfeited and not awarded.

If any potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that a winner fails to return any required paperwork within the allotted timeframe (if applicable), the prize may be forfeited. If a prize is forfeited for any reason, it may be awarded to an alternate potential winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible entries received during the Sweepstakes Period, time permitting. If Sponsor is unable to confirm any winner after three (3) good faith attempts, the prize may not be awarded. Each potential winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules. Sweepstakes Entities shall not be responsible or liable for entries that are entered by other than human means (such as by an automated computer program or other non-human mechanism, entity or device), in excess of the stated limit, or for entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with the Official Rules, and all such entries will be disqualified. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor who reserves the right to substitute a prize of equal or greater value in case of the unavailability of a prize or force majeure. Federal, state and local taxes, if any, are solely the responsibility of each winner. Mercury will issue an IRS Form 1099-MISC for each winner whose prize is valued at \$600 or more. ARVs are as of the time the Official Rules were printed and the value of the prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility.

Prizes will be shipped two (2) to four (4) weeks after the Weekly Prize is awarded or the completed Affidavit of Eligibility and Liability/Publicity Release is received, whichever is applicable. All prizes will be shipped to the address provided by the potential winner when contacted as set forth above. The Sweepstakes Entities shall not be held responsible for any delays in awarding a prize for any reason. Prizes will only be awarded to verified winners.

**7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, Entrants agree that the Sweepstakes Entities, and each of their respective affiliates, parents, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, members, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii)

any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/Internet/Website/UseNet accessibility, availability or traffic congestion; (iv) any technical, mechanical, programming, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information;

(vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website;

(vii) any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a Prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

By entering the Sweepstakes, each Entrant agrees: (i) to forever and irrevocably release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) his or her preparation for, travel to, or his or her participation in the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the Entrant's entries (b) acceptance, possession, use, or misuse of a prize (or any component thereof).

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable, including the selection of winners from among entries received prior to such cancellation, termination, modification or suspension. Entrants waive any right to claim ambiguity in these Official Rules. In no event will more prizes be awarded than are stated in these Official Rules. In the event that due to technical, typographical, human, mechanical or other errors, there are more potential winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners.

Without limiting the foregoing, everything regarding this Sweepstakes, including the Prizes, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

**11. DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Macomb County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan. Entrants agree that the statute of limitations for asserting any claims with respect to this Sweepstakes shall be no longer than a period of one (1) year from the time the cause of action accrued, or the cause of action shall be forever barred.

**12. PRIVACY POLICY:** Any personal information collected during an Entrant's participation in this Sweepstakes will be collected by Sponsor or its agent and used by Sponsor and its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as

described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <https://extramileextras.com/privacy/>.

- 13. PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a prize, Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right, where lawful, to use his/her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law. **IF ENTRANT IS CHOSEN AS A WINNER, ENTRANT'S PERSONAL IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, PLACING ENTRANT'S NAME ON A WINNERS LIST.**
- 14. GENERAL:** By entering this Sweepstakes, Entrants agree to abide by and accept these Official Rules throughout the Sweepstakes Period and the decisions of Sponsor, which shall be final and binding in all matters relating to this Sweepstakes. In the event of a dispute as to the identity of a winner, the winning entry is the natural person who is assigned the ExtraMile Extras Members account. Sponsor reserves the right, to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to annoy, harass, abuse or disrupt any person or the normal operation of this Sweepstakes. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and any individual suspected of utilizing such methods will be disqualified, in Sponsor's sole discretion. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** All materials submitted become the property of Sponsor and will not be returned and no communication will be entered into. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any Sweepstakes-related Materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.
- 15. WINNERS LIST:** Any person wishing to receive a list of verified winners must send a self-addressed, business sized, properly stamped envelope to: Go The ExtraMile Sweepstakes Winners List Request, 35610 Mound Road, Dept 900, Sterling Heights MI 48310. Requests must be received no later than August 30, 2021.

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